



FACULTY OF TOURISM AND BUSINESS LOGISTICS
PROGRAM STRUCTURE
INTERNATIONAL TOURISM – 120 ECTS

Schedule of subjects by semesters and years of study for academic studies (AS)

No.	code	Full name of the subject	Semester	Weekly fund of classes		Mandatory	Elective	ECTS
				C	E			
FIRST YEAR / First semester								
1	4FT209322	Business communication	1	3+2+2		X		8
2	4FT203822	Innovation management	1	3+2+2		X		8
3	4FT209222	Macroeconomic theory	1	3+2+2		X		8
4		Elective subject from list no.1	1	2+2+1			X	6
Time Allotment (classes/exercises) and ECTS per year								30

No.	code	Full name of the subject	Semester	Weekly fund of classes		Mandatory	Elective	ECTS
				C	E			
FIRST YEAR / First semester								
1	4FT203622	Digital marketing	2	3+2+2		X		8
2	4FT209122	Banks and bank systems	2	3+2+2		X		8
3	4FT203522	Exchange rate policy	2	3+2+2		X		8
4		Elective subject from list no. 2	2	2+2+1			X	6
Time Allotment (classes/exercises) and ECTS per year								30

No.	code	Full name of the subject	Semester	Weekly fund of classes		Mandatory	Elective	ECTS
				C	E			
SECOND YEAR / first semester								
1	4FT205622	Customs procedures	1	3+2+2		X		6
2	4FT203022	International relations	1	3+2+2		X		6
3	4FT209022	Development of entrepreneurial skills	1	3+2+2		X		6
4		Elective subject from list no. 3	1	2+2+1			X	6
5		Elective subject from list no. 4		2+2+1			X	6
Time Allotment (classes/exercises) and ECTS per year								30

No.	code	Full name of the subject	Semester	Weekly fund of classes		Mandatory	Elective	ECTS
				C	E			
SECOND YEAR / Second semester								
1		Master thesis	4			X		30
Time Allotment (classes/exercises) and ECTS per year								30

Table 4.2.1. Elective (optional) subjects in the curriculum

No.	code	Full name of the subject	Semester	Weekly fund of classes		ECTS	Faculty
				C	E		
1	4FT204222	Business economics	2	2+2+1		6	FTBL
2	4FT203922	International business logistics	2	2+2+1		6	FTBL
3	4FT208922	Gender entrepreneurship	2	2+2+1		6	FTBL
4	4FT200522	Research Methodology	2	2+2+1		6	FTBL
5	4FT204822	Contemporary trends in risk management	2	2+2+1		6	FTBL
6	4FT202022	Management of animation in tourism	2	2+2+1		6	FTBL
7	4FT206322	European transport law	2	2+2+1		6	FTBL

Table 4.2.2. Elective (optional) subjects in the curriculum

No.	code	Full name of the subject	Semester	Weekly fund of classes		ECTS	Faculty
				C	E		
1	4FT202522	Total quality management	2	2+2+1		6	FTBL
2	4FT204322	Business tourism	2	2+2+1		6	FTBL
3	4FT203722	Microeconomic theory	2	2+2+1		6	FTBL
4	4FT208222	Strategic human resource management in business administration	2	2+2+1		6	FTBL
5	4FT208822	Gender equality policies	2	2+2+1		6	FTBL
6	4FT201122	Communication skills	2	2+2+1		6	FTBL
7	4FT206522	European Union Single Market	2	2+2+1		6	FTBL

Table 4.2.3. Elective (optional) subjects in the curriculum

No.	code	Full name of the subject	Semester	Weekly fund of classes		ECTS	Faculty
				Classes	Exercises		
1	4FT202222	Brand management	2	2+2+1		6	FTBL
2	4FT200822	Improving business processes	2	2+2+1		6	FTBL
3	4FT204122	Business insurance	2	2+2+1		6	FTBL
4	4FT202422	International tourist flows	2	2+2+1		6	FTBL
5	4FT204922	Economic and social aspects of sustainable development	2	2+2+1		6	FTBL
8	4FT204622	Economic geography	2	2+2+1		6	FTBL
7	4FT206022	Innovations*	2	2+2+1		6	FTBL

Table 4.2.4. Elective (optional) subjects in the curriculum

No.	code	Full name of the subject	Semester	Weekly fund of classes		ECTS	Faculty
				C	E		
1	4FT208722	Payment system	2	2+2+1		6	FTBL
2	4FT208122	European Business and Corporate Strategy	2	2+2+1		6	FTBL
3	4FT204022	Corporate finance	2	2+2+1		6	FTBL
4	4FT200322	Quality of service	2	2+2+1		6	FTBL
5	4FT204722	Application of digital platforms in the business sector	2	2+2+1		6	FTBL
6	4FT206422	International organizations and integrations	2	2+2+1		6	FTBL