



**FACULTY OF TOURISM AND BUSINESS LOGISTICS**  
**PROGRAM STRUCTURE**  
**BUSINESS ADMINISTRATION – 60 ECTS**

Schedule of subjects by semesters and years of study for academic studies (AS)

No.	code	Full name of the subject	Semester	Weekly fund of classes		Mandatory	Elective	ECTS
				C	E			
<b>FIRST YEAR</b>								
1.	4FT203122	International economics and finance	1	3+2+2		X		8
2.	4FT203222	Fintech marketing	1	3+2+2		X		8
3.	4FT203322	International Business Diplomacy	1	3+2+2		X		8
4.	4FT203422	Global economic trends	1	2+2+1		X		6
<b>Time Allotment (classes/exercises) and ECTS per year</b>								<b>30</b>

No.	code	Full name of the subject	Semester	Weekly fund of classes		Mandatory	Elective	ECTS
				C	E			
<b>FIRST YEAR</b>								
1	4FT200522	Research Methodology	2	2+2+1		X		6
2		Elective subject (name of the elective subject is placed in the Table 4.2)	2	2+2+1			X	6
3		Elective subject (name of the elective subject is placed in the Table 4.2)	2	2+2+1			X	6
4		Master thesis	2			X		12
<b>Time Allotment (classes/exercises) and ECTS per year</b>								<b>30</b>

**Table 4.2.1.** Elective (optional) subjects in the curriculum

No	Code	Full name of the subject	semester	Weekly fund of classes		ECTS	Faculty
				C	E		
1	4FT203522	Foreign exchange policy	2	2+2+1		6	FTBL
2	4FT203622	Digital marketing	2	2+2+1		6	FTBL
3	4FT200822	Improving business processes	2	2+2+1		6	FTBL
4	4FT203722	Microeconomic theory	2	2+2+1		6	FTBL
5	4FT203822	Innovation management	2	2+2+1		6	FTBL
6	4FT201122	Communication skills	2	2+2+1		6	FTBL
7	4FT203922	International business logistics	2	2+2+1		6	FTBL
8	4FT204022	Corporative finance	2	2+2+1		6	FTBL
9	4FT202022	Management of animation in tourism	2	2+2+1		6	FTBL
10	4FT204122	Business Insurance	2	2+2+1		6	FTBL
11	4FT202422	International tourist flows	2	2+2+1		6	FTBL
12	4FT206622	European Union law - applied program	2	2+2+1		6	FTBL
13	4FT206422	International Organizations and Integrations	2	2+2+1		6	FTBL

**Table 4.2.2.** Elective (optional) subjects in the curriculum

No	Code	Full name of the subject	semester	Weekly fund of classes		ECTS	Faculty
				C	E		
1	4FT202522	Total Quality Management	2	2+2+1		6	FTBL
2	4FT204222	Business economics	2	2+2+1		6	FTBL
3	4FT204322	Business tourism	2	2+2+1		6	FTBL
4	4FT204422	Leadership and public relations	2	2+2+1		6	FTBL
5	4FT204522	Budget Management Accounting	2	2+2+1		6	FTBL
6	4FT201622	Training and development of employees in the business administration	2	2+2+1		6	FTBL
7	4FT204622	Economic geography	2	2+2+1		6	FTBL
8	4FT204722	Application of digital platforms in business sector	2	2+2+1		6	FTBL
9	4FT204822	Contemporary trends in risk management	2	2+2+1		6	FTBL
10	4FT204922	Economic and social aspects of sustainable development	2	2+2+1		6	FTBL
11	4FT205022	Product quality	2	2+2+1		6	FTBL
12	4FT206522	European Union Single Market	2	2+2+1		6	FTBL
13	4FT206022	Innovations	2	2+2+1		6	FTBL