Faculty of tourism and business logistics
University Goce Delchev, Shtip, R. N. Macedonia

FACULTY OF TOURISM AND BUSINESS LOGISTICS
PROGRAM STRUCTURE
INTERNATIONAL TOURISM – 120 ECTS

No.	code	Full name of the subject	Semester	Weekly fund of classes		Mandatory	Elective	ECTS
				C	E			
FIRST YEAR first semester								
1	4FT207322	Modern tendencies and tourism development	1	3+2+2		X		8
2	4FT206822	Tourism planning	1	3+2+2		X		8
3	4FT206922	Tourism values and sustainable development	1	3+2+2		X		8
4		Elective subject (name of the elective subject is placed in the Table 4.21)	1	2+2+1			X	6
Time Allotment (classes/exercises) and ECTS per year								30

No.	code	Full name of the subject	Semester	Weekly fund of classes		Mandatory	Elective	ECTS
				П	В			
FIRST YEAR / Second semester								
1	4FT207022	International tourism traffic	2	3+2+2		X		8
2	4FT200222	Rural tourism planning	2	3+2+2		X		8
3	4FT203622	Digital marketing in tourism	2	3+2+2		X		8
4		Elective subject (name of the elective subject is placed in the Table 4.2.2)	2	2+2+1			X	6
Time Allotment (classes/exercises) and ECTS per year								30

No.	code	Full name of the subject	Semester	Weekly fund of classes		Mandatory	Elective	ECTS
				C	E			
SECOND YEAR / First semester								
1	4FT207122	Tourism destination management	1	3+2+2		X		6
2	4FT207222	Digital platforms in tourism and hospitality	1	3+2+2		X		6
3	4FT201222	Food management: Principles and practices	1	3+2+2		X		6
4		Elective subject (name of the elective subject is placed in the Table 4.2.3)	1	2+2+1			X	6
5		Elective subject (name of the elective subject is placed in the Table 4.2.4)		2+2+1			X	6
Time Allotment (classes/exercises) and ECTS per year								30

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No.	code	Full name of the subject	Semester	Weekly fund of classes		Mandatory	Elective	ECTS
				C	E			
SECOND YEAR / Second semester								
		Master thesis	4			X		30
Time Allotment (classes/exercises) and ECTS per year								30

Table 4.2.1. Elective (optional) subjects in the curriculum

No	Code	Full name of the subject	semester	Weekly fund of classes		ECTS	Faculty
				C	E		
1	4FT203022	International Relations and tourism	2	2+2+1		6	FTBL
2	4FT200922	Risk management and security in tourism	2	2+2+1		6	FTBL
3	4FT201122	Communication skills	2	2+2+1		6	FTBL
4	4FT201422	Thematic tourism	2	2+2+1		6	FTBL
5	4FT207422	Ecotourism and protected area management	2	2+2+1		6	FTBL

Table 4.2.2. Elective (optional) subjects in the curriculum

No	Code	Full name of the subject	semester	Weekly fund of classes		ECTS	Faculty
				C	E		
1	4FT204622	Economic geography	2	2+2+1		6	FTBL
2	4FT202022	Animation management in tourism	2	2+2+1		6	FTBL
3	4FT200822	Improving business processes	2	2+2+1		6	FTBL
4	4FT202322	Modern trends in tourism and hospitality	2	2+2+1		6	FTBL
5	4FT202722	Tourism industry and foreign exchange operations	2	2+2+1		6	FTBL

Table 4.2.3. Elective (optional) subjects in the curriculum

No	Code	Full name of the subject	semester	Weekly fund of classes		ECTS	Faculty
				C	E		
1	4FT202522	TQM – total management quality	2	2+2+1		6	FTBL
2	4FT207522	Strategic planning in tourism	2	2+2+1		6	FTBL
3	4FT200522	Research Methodology	2	2+2+1		6	FTBL
4	4FT200622	Methods and techniques for tourist valorisation	2	2+2+1		6	FTBL
5	4FT202622	Public sector economy	2	2+2+1		6	FTBL

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Table 4.2.4. Elective (optional) subjects in the curriculum

No	Code	Full name of the subject	semester	Weekly fund of classes		ECTS	Faculty
				C	E		
1	4FT200322	Service quality	2	2+2+1		6	FTBL
2	4FT202222	Brand management	2	2+2+1		6	FTBL
3	4FT201022	Project management in tourism	2	2+2+1		6	FTBL
4	4FT201322	Guest experience management	2	2+2+1		6	FTBL
5	4FT202122	Event management	2	2+2+1		6	FTBL