## **CURRICULUM: TOURISM**

Professional title: Graduate Manager in Tourism and Hospitality

(4-year study)

Total credits: 240 ECTS for four years (30 per semester);

Total hours per semester **900** 

#### FIRST YEAR

### First year - first semester

No.	Code of the subject	Subject	ECTS	Classes	Total
1	4FT100117	Basics of tourism	8	3+2+2	240
2	4FT100217	Tourist geography	8	3+2+2	240
3	4FT100317	Thermal tourism	6	2+2+1	180
4		Elective Faculty subject from list no.1-1	4	2+1+1	120
5		Elective Faculty subject from list no.1-2	4	2+1+1	120
6	UGD	Sport and recreation	*	0+0+2	*
Tot	al:		30	12+8+9	900

### List no.1-1 of elective faculty subjects (only one is selected)

	No.	Code of the subject	Subject	ECTS	Classes	Total
Ī	1	4FT112217	Basics of accounting	4	2+1+1	120
Ī	2	4FT100417	First foreign language	4	2+1+1	120

<sup>\*</sup> First foreign language: One choice is available from the offered languages - English, German, Russian, French, Spanish and Italian.

## List no.1-2 of elective faculty subjects (only one is selected)

	No.	Code of the subject	Subject	ECTS	Classes	Total
ſ	1	4FT104117	Restaurant management	4	2+1+1	120
ĺ	2	4FT114617	Business communication	4	2+1+1	120

### First year - second semester

No.	Code of the subject	Subject	ECTS	Classes	Total
1	4FT100517	Hospitality	8	3+2+2	240
2	4FT100617	Management in tourism and hospitality	6	2+2+1	180
3	4FT100717	Economics of tourism and hospitality	6	2+2+1	180
4		Elective Faculty subject from list no.2	4	2+1+1	120
5	UGD	Elective University subject from list no.9	4	0+0+4	120

6	4FT100817	Practical teaching *	2	0+0+2	60
Tot	al:		30	9+7+11	900

<sup>\*</sup> Practical teaching - compulsory realization for transfer to the next academic year, for only 1 cycle of studies. Performed for 30 days.

List no.2 of elective faculty subjects (only one is selected)

No.	Code of the subject	Subject	ECTS	Classes	Total
1	4FT100917	Tourism market research	4	2+1+1	120
2	4FT101017	Spatial planning in tourism	4	2+1+1	120
3	4FT101117	Insurance in tourism and hospitality	4	2+1+1	120
4	4FT116017	Small business management	4	2+1+1	120

#### SECOND YEAR

### Second year, third semester

No.	Code of the subject	Subject	ECTS	Classes	Total
1	4FT101217	Travel agencies	8	3+2+2	240
2	4FT101317	Traffic in tourism	8	3+2+2	240
3	4FT101417	Alternative tourism	6	2+2+1	180
4		Elective Faculty subject from list no.3-1	4	2+1+1	120
5		Elective Faculty subject from list no.3-2	4	2+1+1	120
To	tal:		30	12+8+7	900

List no.3-1 of elective faculty subjects (only one is selected)

No.	Code of the subject	Subject		ECTS	Classes	Total
1	4FT104617	Economics of serving an cooking	nd	4	2+1+1	120
2	4FT101517	Second foreign language		4	2+1+1	120

<sup>\*</sup> Second foreign language: One choice is available from the offered languages - English, German, Russian, French, Spanish and Italian. Choosing a second foreign language is different from choosing a first foreign language.

List no.3-2 of elective faculty subjects (only one is selected)

No.	Code of the subject	Subject	ECTS	Classes	Total
1	4FT101617	Information systems in tourism and hospitality	4	2+1+1	120
2	4FT101717	Psychology of tourism and hospitality	4	2+1+1	120

### Second year, forth semester

No. Code subj	of the Subject	ECTS	Classes	Total
---------------	----------------	------	---------	-------

1	4FT101817	Tourism policy	8	3+2+2	240
2	4FT101917	International tourism	6	2+2+1	180
3	4FT106017	Food Production Management	6	2+2+1	180
4		Elective Faculty subject from list no.4	4	2+1+1	120
5	UGD	Elective University subject from list no.9	4	0+0+4	120
6	4FT102017	Practical teaching *	2	0+0+2	60
To	Total:			9+7+11	900

<sup>\*</sup> Practical teaching - compulsory realization for transfer to the next academic year, for only 1 cycle of studies. Performed for 30 days.

List no.4 of elective faculty subjects (only one is selected)

No.	Code of the subject	Subject	ECTS	Classes	Total
1	4FT102117	Mountain tourism	4	2+1+1	120
2	4FT114217	Entrepreneurship	4	2+1+1	120
3	4FT102217	Sociology in tourism and hospitality	4	2+1+1	120
4	4FT105117	Wine tourism	4	2+1+1	120

### THIRD YEAR

### Third year - fifth semester

No.	Code of the subject	Subject	ECTS	Classes	Total	
1	4FT102317	Promotional activities	8	3+2+2	240	
2	4FT102417	Tourism destination management	8	3+2+2	240	
3	4FT102517	Tourist cartography	6	2+2+1	180	
4		Elective Faculty subject from list no.5-1	4	2+1+1	120	
5		Elective Faculty subject from list no.5-2	4	2+1+1	120	
To	tal:		30	12+8+7	900	

List no.5-1 of elective faculty subjects (only one is selected)

No.	Code of the subject	Subject	ECTS	Classes	Total
1	4FT105217	International gastronomy	4	2+1+1	120
2	4FT105417	Hospitality calculations	4	2+1+1	120

List no.5-2 of elective faculty subjects (only one is selected)

No.	Code of the subject	Subject	ECTS	Classes	Total
1	4FT113517	Financial investment management	4	2+1+1	120
2	4FT102617	Natural and cultural heritage	4	2+1+1	120

Third year - sixth semester

No.	Code of the subject	Subject	ECTS	Classes	Total
1	4FT102717	National tourism geography	8	3+2+2	240
2	4FT102817	Animations in tourism	6	2+2+1	180
3	4FT116217	E-business	6	2+2+1	180
4		Elective Faculty subject from list no.6	4	2+1+1	120
5	UGD	Elective University subject from list no.9	4	0+0+4	120
6	4FT102917	Practical teaching *	2	0+0+2	60
Total:			30	9+7+11	900

<sup>\*</sup> Practical teaching - compulsory realization for transfer to the next academic year, for only 1 cycle of studies. Performed for 30 days.

List no.6 of elective faculty subjects (only one is selected)

		<i>y</i> ,			
No.	Code of the subject	Subject	ECTS	Classes	Total
1	4FT115417	Business planning	4	2+1+1	120
2	4FT103017	Tourism law	4	2+1+1	120
3	4FT105717	Contemporary trends in hospitality	4	2+1+1	120
4	4FT103117	Casino tourism	4	2+1+1	120

#### FORTH YEAR

### Forth year - seventh semester

No.	Code of the subject	Subject	ECTS	Classes	Total
1	4FT103217	Rural tourism	8	3+2+2	240
2	4FT116717	Human resource management	8	3+2+2	240
3	4FT103317	Security in tourism and hospitality	6	2+2+1	180
4		Elective Faculty subject from list no.7-1	4	2+1+1	120
5		Elective Faculty subject from list no.7-2	4	2+1+1	120
To	tal:		30	12+8+7	900

## List no.7-1 of elective faculty subjects (only one is selected)

No.	Code of the subject	Subject	ECTS	Classes	Total
1	4FT103417	Religious management	4	2+1+1	120
2	4FT114717	Fundamentals of management	4	2+1+1	120

### List no.7-2 of elective faculty subjects (only one is selected)

No.	Code of the subject	Subject	ECTS	Classes	Total
1	4FT105517	Knowledge of goods	4	2+1+1	120

Forth year - eighth semester

No.	Code of the subject	Subject	ECTS	Classes	Total
1	4FT103517	Professional Practice 1	6	0+0+6	180
2	4FT103617	Professional Practice 2	6	0+0+6	180
3		Elective Faculty subject list no. 8	4	0+0+4	120
4	UGD	Elective University subject list no. 9	4	0+0+4	120
5	4FT103717	Practical teaching - interdisciplinary project*	4	0+0+4	120
		GRADUATION PAPER	6	0+0+6	180
To	tal:		30	0+0+30	900

Professional Practice 1 is implemented in hotels and restaurants. Professional Practice 2 is implemented in travel agencies, travel bureaus, travel info centers and others.

List no.8 of elective faculty subjects (only one is selected)

No.	Code of the subject	Subject	ECTS	Classes	Total
1	4FT103817	Essay from practice 1 and 2	4	0+0+4	120
2	4FT103917	Business plan from practice 1 and 2	4	0+0+4	120
3	4FT104017	Marketing plan from practice 1	4	0+0+4	120

Upon completion of the undergraduate studies - eighth semester (fourth year), the student in the field of Tourism acquires a professional title - Graduate Manager in Tourism and Hospitality.

The graduate student has employment opportunities in hotels, motels, restaurants, travel agencies, travel bureaus, working in tourism promotion and development centers, starting his own business in the field of tourism and catering and other.

<sup>\*</sup> Practical teaching - an interdisciplinary project provided in 8 semesters, will be awarded with 4 ECTS. For it a mentor is estimated who is supposed to be one of the professional subjects of the faculty. It will be performed 2 days a week for 4 hours, or one day a week for 8 hours.

# LIST OF UNIVERSITY ELECTIVE SUBJECTS

Codo	Code List of University elective subjects II, IV, VI and VIII semester					
Code	SUBJECTS	Credits	Classes	Total		
UGD100117	Macedonian literature and culture	4	0+0+4	120		
UGD100217	Macedonian language and spelling	4	0+0+4	120		
UGD100317	Ethics	4	0+0+4	120		
UGD100417	History of Macedonia	4	0+0+4	120		
UGD100517	Copyright	4	0+0+4	120		
UGD100617	Tolerance and conflict resolution	4	0+0+4	120		
UGD100717	Business Systems	4	0+0+4	120		
UGD100817	Tourism industry	4	0+0+4	120		
UGD100917	Entrepreneurship and Innovation	4	0+0+4	120		
UGD101017	Management of self-development and behavior	4	0+0+4	120		
UGD101117	Business Economics	4	0+0+4	120		
UGD101217	Choral singing	4	0+0+4	120		
UGD101317	Music and art	4	0+0+4	120		
UGD101417	An Introduction to Film History	4	0+0+4	120		
UGD101517	Dramaturgy	4	0+0+4	120		
UGD101617	Basics of drawing	4	0+0+4	120		
UGD101717	History of classical painting	4	0+0+4	120		
UGD101817	Health promotion	4	0+0+4	120		
UGD101917	Oral health and hygiene	4	0+0+4	120		
UGD102017	Precious and semiprecious minerals	4	0+0+4	120		
UGD102117	Earth science	4	0+0+4	120		
UGD102217	Wildlife Science	4	0+0+4	120		
UGD102317	Environmental Protection	4	0+0+4	120		
UGD102417	Intelligent electronic components and devices	4	0+0+4	120		
UGD102517	Experiment planning	4	0+0+4	120		
UGD102617	History of clothing	4	0+0+4	120		
UGD102717	Management and quality control	4	0+0+4	120		
UGD102817	Informatics	4	0+0+4	120		
UGD102917	Programming Basics	4	0+0+4	120		

<sup>\*</sup> The title of the chosen university elective course must be different from the title of elective or regular faculty subject. A subject with same term is not allowed, for example: Informatics, University and Informatics, Faculty.